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A step-by-step complete Marketing Plan specifically for a Medical Transcription Service. Includes everything from Market Analysis, Industry Trends, Strategic Marketing Plan, Competition Analysis, SWOT Analysis, Website Design Outline, Website Marketing Plan, Pricing Strategy, Competitive Advantage Analysis, Sales Strategy, Differentiation Strategies, Advertising Worksheets, Tracking Forms, Customer Satisfaction Surveys, Referral Programs, Sample Sales Letters, Seminar Outlines and much more. Contains 120+ pages of step-by-step, easy-to-follow information. We specialize in making information useful. We have used our extensive business consulting backgrounds to assemble this valuable marketing guidebook, specifically designed for a Medical Transcription Service. Learn how to use marketing strategies to grow your business even in a slow economy. Includes editable CD.

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