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Journalism Workbook: A Manual of Tasks, Projects and Resources (Focal Press Journalism S)

Brendan Hennessy, F W Hodgson

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Using practical assignments, the authors take each area of journalism, and demonstrate the world which awaits journalists in the early years of their careers.

Each of the assignments spins off a number of tasks which are presented to the reader in the form of briefings, and can be used as a basis for further study. Notes and references are provided with each of the tasks to guide the student and help them understand fully each area of practice. There are also exercises on page planning and design. Workshop projects and study programmes outline ways in which students and trainees in groups or singly can analyse newspaper content, build up readership profiles and consider different methods of practice, social and political attitudes to the media, press regulations and press economics. This book will also be an invaluable purchase for students using distance learning packs.

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