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A History of Sports Highlights: Replayed Plays from Edison to ESPN

Raymond Gamache

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This book traces the development and popularity of the sportscast highlight--the dominant news frame in the crowded medium of electronic sports journalism--as the primary means of communicating about sports and athletes. It explores the intricate relationships among media producers, sports leagues and organizations, and audiences, and explains that sportscast highlights are not a recent development, given their prominent use within a news context in every medium from early news film actualities and newsreels to network and cable television to today's new media platforms.

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