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Mister Pulitzer and the Spider: Modern News from Realism to the Digital (The History of Communication)

Kevin G. Barnhurst

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A spidery network of mobile online media has supposedly changed people, places, time, and their meanings. A prime case is the news. Digital webs seem to have trapped "legacy media," killing off newspapers and journalists' jobs. Did news businesses and careers fall prey to the digital "Spider"?
Technology, business competition, and the pursuit of scoops are only partly to blame for the fate of news. The main culprit is modernism from the "Mister Pulitzer" era, which transformed news into an ideology called "journalism." News is no longer what audiences or experts imagine. Stories have grown much longer over the past century and now include fewer events, locations, and human beings. Background and context rule instead. News producers adopted modernism to explain the world without recognizing how modernist ideas influence the knowledge they produce. When webs of networked connectivity sparked a resurgence in realist stories, legacy news stuck to big-picture analysis that can alienate audience members accustomed to digital briefs. Combining social science, cultural studies, and real conversations, Barnhurst tells the history of an American idea: that modern knowledge can be commanding and democratic at the same time.

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