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Rhetoric for Radicals: A Handbook for 21st Century Activists

Jason Del Gandio

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Rhetoric for Radicals is intended for college-aged activists and organizers, and for the most part it's written in a relaxed, approachable style. It does get a bit cerebral and academic in places - in demonstrating how the book builds on the previous literature - but this material is kept to a minimum. On the whole, Rhetoric for Radicals is an invaluable, comprehensive how-to book that will greatly benefit beginning and seasoned rhetors alike.
Rhetoric for Radicals concludes on a hopeful note, with the wish that its activist readership will internalize the book's rhetorical tools and tactics, and will be that much better equipped to become "the rhetors of the past who created the future." And indeed, there can be but little doubt tht this thorough, well-organized, accessible - and even personal - little handbook is the best instrument imaginable for fulfilling this purpose. - Frank Kaminski, EnergyBulletin.net

Radicals have important messages to deliver, but they are often so caught up in the passion of their causes that they lose sight of effective communication—which is their most powerful tool. The ability to speak with clarity and intelligence, without underestimating the challenge of breaking new ground and winning new converts, is crucial.

Activists often suffer from a credibility gap because of their lack of a coherent message and strategic delivery. *Rhetoric for Radicals* addresses and helps solve these problems. It provides the tools to develop the all-important communication skills necessary to be effectively heard. If you accept that communication creates the social world, then you will agree that changing the way we communicate can change the world.

Rhetoric for Radicals provides practical guidelines for public speaking, writing, conversation, persuasion, political correctness, propaganda analysis, street theatrics, and new languages. Chapters include:

- Streets, Rhetoric, and Revolution
- A Call for Rhetorical Action
- Skills for the Multitude
- The Power of Language
- Body Rhetoric
- Twenty-First Century Radical Rhetoric

Geared to college-aged radical activists and organizers, this book will also appeal to activists of any age who want to sharpen their message.

Jason Del Gandio is a lecturer at Temple University in Philadelphia. He is a post-Seattle activist who has worked on globalization and free/fair trade issues, anti-war campaigns, and Latin American solidarity.

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Wendy Miller:

Precisely why? Because this Rhetoric for Radicals: A Handbook for 21st Century Activists is an unordinary book that the inside of the guide waiting for you to snap the idea but latter it will distress you with the secret this inside. Reading this book alongside it was fantastic author who also write the book in such wonderful way makes the content on the inside easier to understand, entertaining method but still convey the meaning fully. So , it is good for you for not hesitating having this any longer or you going to regret it. This phenomenal book will give you a lot of positive aspects than the other book have got such as help improving your ability and your critical thinking method. So , still want to hold up having that book? If I have been you I will go to the guide store hurriedly.

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