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# Reise Know-How KulturSchock Cuba (German Edition)

*Jens Sobisch*

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**Reise Know-How KulturSchock Cuba (German Edition)** Jens Sobisch
Fremde Kulturen sind uns oft doch nicht so vertraut, wie wir dachten. Die Bücher der Reihe KulturSchock skizzieren Hintergründe und Entwicklungen, um heutige Denk- und Lebensweisen zu erklären, um eine Orientierungshilfe im fremden Alltag zu sein. Sie möchten dazu beitragen, dass wir die Gesetzmäßigkeiten des Kulturschocks begreifen, ihn ein wenig vorweg nehmen können und Vorurteile abbauen. Je mehr wir voneinander wissen, desto besser werden wir einander verstehen.

Cuba ist ein Land der Extreme: traumhafte Strände, Zigarren und Rum auf der einen, Mangelwirtschaft, Plattenbauten und Korruption auf der anderen Seite. Viele Cuba-Reisende durchleben während ihres Aufenthalts auf der "Perle der Antillen" einen Kulturschock. Einige Phänomene wie der Santeria-Kult, die beeindruckende Lebensfreude der Cubaner und das sozialistische System erscheinen ihnen zunächst sehr fremd. Häufig ecken sie mit ihrem Verhalten im Alltag an, Vertrautes scheint nicht mehr zu gelten.

Dieses Buch bringt seinen Lesern die wichtigsten kulturellen, wirtschaftlichen, politischen und religiösen Zusammenhänge Cubas näher. Dabei gibt der Autor dem Leser immer auch konkrete Handelsanweisungen mit auf den Weg, um den cubanischen Alltag gekonnt meistern zu können.

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