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Snap: Making the Most of First Impressions, Body Language, and Charisma

Patti Wood

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Snap: Making the Most of First Impressions, Body Language, and Charisma Patti Wood
From business meetings to social events to first dates to job interviews, we all encounter new people every day. Our ability to read body cues and convey the right first impression drives the success and quality of our personal and professional lives. Body language expert Patti Wood, a sought-after consultant and speaker to Fortune 500 companies, helps businesses and individuals stand out, create profitable relationships, and thrive in competitive circumstances. Now she brings that knowledge to our daily lives, offering practical and proven guidance on accurately interpreting body cues and creating impressions both in person and digitally. In Snap, you'll learn how to:

* Use your voice and body language to convey confidence and charisma, authenticity and authority
* Immediately discern people's hidden agendas
* Make the best impressions via email, phone, video conferencing, and social networks
* Convey and interpret signals of likability, power, credibility, and attractiveness
* Use nonverbal tools to spot true integrity or recognize charming frauds
* Attract the best matches in business and romantic partners
* Recognize how you really look to others

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David Johnston:

People live in this new day time of lifestyle always make an effort to and must have the extra time or they will get lots of stress from both daily life and work. So , when we ask do people have spare time, we will say absolutely of course. People is human not really a robot. Then we request again, what kind of activity are you experiencing when the spare time coming to an individual of course your answer will unlimited right. Then do you ever try this one, reading textbooks. It can be your alternative throughout spending your spare time, typically the book you have read will be Snap: Making the Most of First Impressions, Body Language, and Charisma.

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