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# New Typefaces: Positions and Perspectives

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# New Typefaces: Positions and Perspectives

**New Typefaces: Positions and Perspectives**
As recently as the 1970s, only a few hundred typefaces were published and widely accessible. Today, we can choose from tens of thousands of fonts, with more on the way. In this fascinating sourcebook, positions in contemporary type design are presented in words and pictures; protagonists offer insights and take a position on new technical, aesthetic and sociopolitical conditions in engaging interviews. The book accompanies an exhibition at the Gutenberg Museum, Mainz, which extended an open call to young, mostly European type designers; those 20 exhibited typefaces are expanded in this publication to 70. They are formally experimental, based on spontaneous ideas or individually driven projects, and range from display fonts with a small range of styles to typefaces for books with large, complex type families. Designers include André Baldinger, Sibylle Hagmann, Radim Pe ko, Nadine Chahine and Gerard Unger, among many others. A great reference guide for both design studios and students

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