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Spin Your Web: How to Brand Yourself for Successful Online Dating

Damona Hoffman

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A revolution in online dating has arrived led by The Huffington Post, JDate columnist, and radio host, Damona Hoffman, aka “Dear MrsD.” In Spin Your Web: How to Brand Yourself for Successful Online Dating, the former Hollywood casting directorshares the secrets she taught some of TV’s best-known actors about standing out in a sea of other candidates and applies these same principles towards online dating. This unique philosophy helped Hoffman land her dream role of wife to the man she defines as her ‘ideal mate’ and it can help anyone who is uneasy about ‘selling’ themselves online or disappointed with their current online dating options to make a great first impression and keep the relationship going long-term. Hoffman’s style is honest, her advice innovative yet sensible, and her results nothing short of extraordinary.

It is possible to DOUBLE YOUR ONLINE DATES in just two weeks, MEET YOUR PERFECT PARTNER IN THREE MONTHS OR LESS, attract more DATES OFFLINE, have more of your FIRST DATES lead to LONG TERM RELATIONSHIPS, and actually HAVE FUN dating online.

Use the tricks of Hollywood to become your own dating publicist and Spin Your Web into the arms of your future spouse.

Endorsements:

“I have seen Damona in-action…on set of my show. She is so passionate about helping people find love. It's clearly her calling, and she's changing the way people view online dating. She is confident, personable, and full of wisdom - It's been a pleasure working with Damona.”
– Mechelle Collins, Executive Producer, The Millionaire Matchmaker

“Dear Mrs D decodes the sometimes overwhelming world of online dating by providing accessible advice singles can use. As a regular and valued contributor to JMag, the online magazine for JDate.com, Dear Mrs D helps singles sort through the questions and issues that arise related to dating -- with the mission of helping people find their match!”
-Editors of JMag, the online magazine for JDate.com

“The perfect primer for internet dating. Use this book to get the most out of your internet dating experience and learn Internet dating netiquette. Damona gives you the groundwork to prepare quickly for a successful idating experience. She helps you ask the right questions, choose the best site, and avoid pitfalls both online and offline.”
- Mark Brooks, CEO of Online Personals Watch
“Damona’s book is chock full of tangible advice for singles – not general statements. You get a true action plan for how to “market” yourself for online dating success. I love it!”
- Adele Testani, Co-Founder of HurryDate

“Having met her husband online, Damona offers clear, thoughtful advice on how to turn your dating life around.”
- Julie Spira, bestselling author, online dating expert, and CEO of CyberDatingExpert.com

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Katie Duffy:

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