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The Lean Supply Chain: Managing the Challenge at Tesco

Robert Mason, Barry Evans

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The Lean Supply Chain: Managing the Challenge at Tesco Robert Mason, Barry Evans
The Lean Supply Chain: Managing the Challenge at Tesco explores how Tesco have and are addressing the challenge of managing their supply chains. It examines how they have used lean thinking, loyalty and simplicity and grew under a determined supply chain strategy to achieve their dominant UK and global position. It shows how Tesco's senior leadership made a simple, but game-changing, decision to focus the business on its customers rather than the conventional approach of "competing with our competitors" and asks whether the approach to managing the supply chain needs to be adapted to deal with current challenges that Tesco face.
Barry Evans and Robert Mason look at Tesco's origins, how the retailer developed one of the best supply chains in the world, as well as their continuous improvement and current developments that are required to maintain its competitiveness. This book demonstrates Tesco's most successful strategies through real life examples, drawing upon the authors' deep knowledge of how Tesco has developed and succeeded from both an academic and practitioner perspective. It includes an assessment of how Tesco are dealing with current day challenges and market changes, including their successful rollout of online shopping and convenience stores as well as how they are attempting to maintain their position as the UK's largest retailer.

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