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The Public-Private Partnership Handbook: How to Maximize Value from Joint Working

Malcolm Morley

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In a world of increasingly complex and sophisticated market problems, the public sector and the private sector need each other. Where traditional models of working together can't capture this complexity, there is space for a new, dynamic approach. This approach recognizes innovative models of working in partnership to suit different circumstances. The Public-Private Partnership Handbook explores the full range of opportunities for growth, success and benefits that can be achieved through smart joint working and strategic partnerships.

Covering the full lifecycle of a public-private partnership, from initial planning to managed exit and service continuity, The Public-Private Partnership Handbook gives managers and decision-makers the tools and knowledge to forge powerful and mutually beneficial partnerships between public and private sector entities. Key topics such as understanding and aligning organizational values and cultures, dealing with joint intellectual property, managing risk and sharing rewards, coping with asymmetry, managing performance, and agreeing accountability processes are explored in depth with tools and techniques for informed decision-making.

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