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Local Community in the Era of Social Media Technologies: A Global Approach (Chandos Publishing Social Media Series)

Hui-Lan Titangos

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Social media technologies can help connect local communities to the wider world. Local Community in the Era of Social Media Technologies introduces the experience of bringing a local community to the world. This book, with the model of Santa Cruz County, California, develops a truly global approach to the subject. The first section of the book covers the early efforts of recording the local Santa Cruz area, before moving on to deal with Library 1.0. The next section looks at the present situation with Library 2.0 and its benefits. The book ends with a discussion of future directions and the implications of Library 3.0 and beyond.

- Illustrates the potential for new developments through practical experience
- Goes beyond digitization technology to include: integrating database management; using library professionals' unique research skills; conferencing and publications; and rejuvenating Library 1.0 applications
- Demonstrates how to effectively present local information to the world

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