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Akademische Arbeit aus dem Jahr 2004 im Fachbereich BWL - Investition und Finanzierung, Note: 1,4, Hochschule für Bankwirtschaft , Sprache: Deutsch, Abstract: Auf Grundlage einer unternehmerischen Risikopolitik können verschiedene interne und externe Maßnahmen und Instrumente genutzt werden, um den Forderungsbestand, im Interesse des Unternehmens, hinsichtlich seiner Höhe, Risiken und Struktur aktiv zu steuern. Bei der Auswahl der Methode ist, aus Rücksicht auf die Kundenbeziehung, eine gewisse Sensibilität jedoch zwingend erforderlich.
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